

Vibrant Health® Moves to New Headquarters in Shelton, CT

Vibrant Health moves headquarters from Canaan, CT to Shelton, CT to support company growth.

Canaan, CT – November 8th, 2016 Vibrant Health, a leading manufacturer of dietary supplements, announces their move to a new headquarters in Shelton, CT. After eight years in Canaan, CT, the company's growth necessitated a larger office and more expansive warehouse space.

"This move is a sign of Vibrant Health's period of growth. The new Shelton location will allow us the expansion needed in staff and inventory as we mark our 25th year in business. We're so excited for the future of this company as we continue to formulate groundbreaking products and build a motivated and forward thinking team," says Elisa Jones, Creative Director.

Vibrant Health will expand numerous departments as part of the move, including inside sales and social media. The company is also planning to serve smoothies featuring their products in the building's café and utilize the onsite fitness center as part of their corporate wellness plan. Concurrently, the company has upgraded to a new ERP software that will integrate purchasing, production, sales, inventory, and finance.

"I've been traveling to North Canaan for the past twelve years. While my commute has been 3 hours round trip it has been the most enjoyable time of my life. My mind created a picture book of images that kept me entertained on these long drives over the years. I will miss this storybook, my friends, my favorite pit stops and most of all the precious memories of where it all began. I'm thankful for our time here. But we must move on to a bigger location where we can continue to grow and reach our fullest potential," says Paige Parker, Vice President of Vibrant Health.

About Vibrant Health

Vibrant Health has been family-owned and operated since 1992. All 52 of their products are manufactured in the USA. Their mission is to assist through supplemental nutrition the healing of illness and the establishment of optimal health. Their promise is to design and market the most nutritionally valuable food supplements for the benefit of all men, women, and children. Delivering on that promise is a serious endeavor, and they work diligently toward that end for you. (www.vibranthealth.com)

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