

Vibrant Health's Vibrant Health® Announces New Supplement, Pro Matcha™ Protein Powder

Pro Matcha is a complete plant protein supplement featuring Matcha tea for relaxed alertness. Algal, Sacha Inchi, Yellow Pea, and Spirulina provide 21g protein.

Canaan, CT – November 24, 2015 Vibrant Health, a leading manufacturer of dietary supplements, releases a new complete protein powder, Pro Matcha, which features Matcha tea and 21g of protein from Algal, Sacha Inchi, Yellow Pea, and Spirulina. Available in chocolate, vanilla, or natural.

"It was John Harrison, CEO and founder of DōMatcha®, our now supplier of Matcha for Pro Matcha protein, who came to me earlier this year with the suggestion that Vibrant Health manufacture a vegetable protein that contained Matcha tea. Reports of rapid and smooth recovery from vigorous exercise had reached John from athletes and bodybuilders who were not only taking their protein supplements after a workout, but also drinking down a cup of his DōMatcha®, tea. Vibrant Health likes to present the market with cutting-edge products, and our new Pro Matcha satisfies that requirement. Among the plethora of so-so, unbalanced vegetable protein products currently available, none will provide complete balanced protein, energy, and the cognitive lift that consumers will experience from Pro Matcha," says Mark Timon, Founder and Formulator of Vibrant Health.

Pro Matcha will replace Vibrant Health's current plant protein, PureGreen Protein. PureGreen Protein was known for having an amino acid ratio matching that of human muscle. Pro Matcha, the company states, represents a shift in their focus to providing absorbable protein for the whole body – not just muscles. Matcha green tea is very rich in antioxidants, with one cup being equivalent to 10 cups of regular green tea. Matcha is unique because it provides L-Theanine, which is known to promote relaxed alertness. DoMatcha, the brand of Matcha used in Vibrant Health's Pro Matcha states, "L-theanine also creates a sense of well-being helping you through challenges in daily life. The effects of drinking matcha are immediately noticeable due to its ultra-fine consistency which accelerates entry into the body."

Pro Matcha is available in a 15-day supply in chocolate, vanilla, or natural with a retail price of \$49.95. It will be available in December in fine health food stores.

About Vibrant Health

Vibrant Health has been family-owned and operated since 1992. All 52 of their products are manufactured in the USA. Their mission is to assist through supplemental nutrition the healing of illness and the establishment of optimal health. Their promise is to design and market the most nutritionally valuable food supplements for the benefit of all men, women, and children. Delivering on that promise is a serious endeavor, and they work diligently toward that end for you. (www.vibranthealth.com)

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