

Vibrant Health's new Vibrant Flora, Improved Bowel Support wins Best of Supplements Award for 2016

Vibrant Health wins major award from *Better Nutrition* magazine for Improved Bowel Support, a condition-specific product under Vibrant Flora line, in the "Probiotics" category.

Canaan, CT – September 23, 2016 Vibrant Health's Vibrant Flora Improved Bowel Support, a new product which launched in May of this year, wins Vibrant Health's fifth *Better Nutrition* magazine's Best of Supplements award. Each year *Better Nutrition* magazine makes recommendations for products in a range of categories to help consumers find the right supplements for their particular health goals and concerns.

"Your guide to natural living" is the *Better Nutrition* tagline. Each November they announce their Best of Supplements Award Winners. From their website, "These standout formulas are among our favorites this year, and they were selected based on surveys from supplement experts, practitioners, health-food-store owners, and readers like you. We also received feedback from the manufacturers themselves, uncovering which products are their personal favorites." *Better Nutrition* is a magazine that admirably serves and advises a broad audience of health conscious individuals.

Vibrant Health's Vibrant Flora Improved Bowel Support is a condition-specific probiotic powdered supplement. It's marketed as a 28-day start to a healthy digestive system. It features 100 billion probiotics from 8 specific strains and cutting edge ingredients related to cell proliferation and healthy inflammation response. It contains organic wheat grass, acacia gum, and psyllium seed for fiber. Vibrant Flora Improved Bowel Support is an all-in-one product to promote regularity and digestive health.

About Vibrant Health

Vibrant Health has been family-owned and operated since 1992. All 59 of their products are manufactured in the USA. Their mission is to assist through supplemental nutrition the healing of illness and the establishment of optimal health. Their promise is to design and market the most nutritionally valuable food supplements for the benefit of all men, women, and children. Delivering on that promise is a serious endeavor, and they work diligently toward that end for you. (www.vibranthealth.com)

Contact

Kate Shanley, Media Relations Manager
Vibrant Health
(860) 824-4040 x 104
www.vibranthealth.com
kshanley@vibranthealth.com